

Alabama Digital Government Summit 2016

- Date:** Wednesday, June 1, 2016
- Location:** Renaissance Hotel
201 Tallapoosa St, downtown Montgomery
- Cost:** \$25 for all government professionals
- Registration:** Individual by credit card or agency direct billing

Overview: Government Technology's passion is helping spread best practices and spurring innovation in the public sector. The Alabama Digital Government Summit is designed to do just that. The summit has an advisory board that gathers public sector and private sector leaders to create an agenda designed to make that passion relevant and actionable to the state and local government organizations attending the summit. Participants tell us they use the inspirational keynotes, leadership discussions, networking breaks, and timely topics discussed in the numerous breakout sessions to help advance the goals of their organizations and their own career paths.

This Year's Topics Include:

- **Cloud Today – What It Means for the Business of Government**
- **Making the Mechanics Work: Governance and Reporting**
- **Mobile Applications – Build it Right**
- **Recruiting and Retaining the New Workforce**
- **Coming to Terms with Big Data**
- **Cyber Security: How Do I know When I'm Doing Enough?**
- **The Agile Enterprise: A Compelling Future for your Organization**
- **Are You a Champion of Change?**
- **Broadband and the New Digital Citizen**
- **Metrics That Matter: Measuring the Impact of Technology**

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Registration Link:

http://cms.erepublic.com/common/resources?appCore=/common/forms/ajax_event/1578&product_id=1578

Agenda

Wednesday, June 1

8:00 am	Registration and Morning Refreshments
9:00 am	Opening Remarks Dr. Joanne Hale , Chief Information Officer and Secretary of Information Technology, Office of Information Technology, State of Alabama
9:15 am	Opening Keynote – Communicating in a Crisis – 30 Years of Work Destroyed in 30 Seconds Anthony Huey , President, Reputation Management Associates Somewhere within every organization, a crisis is waiting to happen. Maybe tomorrow, maybe next year or even in five years; you can't be sure what the crisis will be or when it will strike. But you can be sure that a crisis will put your organization's (or your own) hard-earned image and reputation up for grabs. Learn how to control the flow of information and communicate with the media, stakeholders, bosses, peers and other audiences during a crisis.
10:15 am	Break
10:45 am	Concurrent Sessions Cloud Today – What It Means for the Business of Government Today, almost anything can be delivered via the Cloud "as a service": software, infrastructure, storage, platforms, data, you name it. The possibilities and configurations are endless, and they introduce a variety of challenges and opportunities. This session explores the nature of cloud computing today and how it fits into government operations including a discussion on your cloud management stack, contracting for cloud services, risk management and security.

Making the Mechanics Work: Governance and Reporting

Government technology projects have unique and complex stakeholder relationships. As technology moves more deeply into business units these stakeholder relationships become even more complex. The question of “who is responsible for what?” can evolve daily and answering that question requires a solid understanding of organizational governance. This session examines how the concept of governance is changing.

Mobile Applications – Build it Right

Rapidly changing technology impacts how citizens interact with government and mobile applications not only increase exposure, but they also engage the audience in a positive manner. With so many government websites launched more than 10 years ago, is having a web based application a viable option for your organization? Is it better to start from the ground up? This session will delve into the pros and cons of mobile apps as well as look into the development process.

Recruiting and Retaining the New Workforce

Recruiting and retaining Millennials – young adults in their 20s and early 30s – can be challenging for IT organizations that don't understand how to attract and engage this next generation of workers. While compensation remains important, millennials are also looking for collaborative workplaces with a clear societal mission. This session will explore what makes the millennial worker tick, tips for attracting this next generation worker, and how you can inspire and retain your millennial workers.

11:45 am

Lunch

12:30 pm

Lunch Keynote – State and Local Government Threat Landscape

Andrew Dolan, Director of Stakeholder Engagement, Multi-State Information Sharing and Analysis Center (MS-ISAC)

Cybersecurity is quickly becoming a top concern for every sector in our country. The worldwide reach of the internet means that cyber threats can come from hackers in the United States and from foreign countries. This session will cover the emerging cyber threats to the government sector and what steps can be taken to minimize the risk and mitigate the threats.

1:30 pm

Break

1:50 pm

Concurrent Sessions

Coming to Terms with Big Data

Big Data is pushing organizations to reinvent how they handle and leverage information. The shift is driven not just by the escalating demands for storage and access but also cost containment, compliance, live data streams, multiple data sources, security and business intelligence. This session focuses on how to adopt a more proactive approach to managing large quantities and varieties of information across your enterprise.

Cyber Security: How Do I know When I'm Doing Enough?

The IT landscape is changing, particularly for managers. Trends like mobility, cloud, citizen engagement, analytics and managed services are all game-changers for cybersecurity. This session focuses on evaluating the latest threats, gauging risk factors, shoring up defenses, and maybe even sleeping a little better at night.

The Agile Enterprise: A Compelling Future for your Organization

Agile focuses on a single question: How do I get better? At the end of the day, this methodology is about change in the way of working, in behaviors and, ultimately, a change in culture. In a rapidly transforming world, Agile requires an enterprise focus and strong engaged leaders focused on forming small, end-to-end teams, removing blockers and helping teams manage work-in-progress. Learn how Agile changes the way teams work and how to lead the transformation to create a completing future for your organization.

2:00 pm

Sponsor Briefing

(Industry sponsors only.) This informal discussion is hosted by Chief Information Officer and Secretary of Information Technology, Dr. Joanne Hale. The focus will be on strategies, priorities, opportunities and the procurement process.

2:50 pm

Break

3:10 pm

Fast Track Sessions

Are You a Champion of Change?

In this session, learn how you as a leader can more effectively overcome the barriers to change, help people let go of the past and successfully deal with resistance. The session will discuss:

- Why change is so important
- Common barriers to change
- A model of change leadership
- Managing transition smoothly

Broadband and the New Digital Citizen

Everyone agrees, broadband and internet access is critical for personal and economic success. While more Alabamians have access to broadband, those that remain unserved and underserved are increasingly difficult to connect. Hear how Alabama is approaching the challenge of ensuring citizens have the opportunity to access high-speed broadband and what it means to be a digital citizen.

Metrics That Matter: Measuring the Impact of Technology

There's little doubt that government's already substantial investment in information technology is going to continue to grow as public agencies look for ways to streamline processes, engage with citizens and achieve social results. Technologists are going to be required to show not only that IT funds are being expended effectively but also that these resources are driving outcomes. This session will cover how to engage stakeholders in creating logic models, work creatively toward outcomes that matter, and how to share data on IT performance.

4:20 pm

Networking Reception

Network with your colleagues and discuss technology solutions with the event exhibitors.

Conference times, agenda

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